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MWS protected
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***update 4**



Mobile Web that WORKS !
+44 (0) 1626 335178

Mobile WebServe

What we do

We produce impressive, easy-to-use web pages which are **specifically designed for mobile phones and handheld devices.**

All our sites are **readable without having to adjust size**, and configured for **rapid opening and download**, meaning you don't waste time.

Pages support **text, photos, videos and podcasts** with no fuss at all.

For the PERSONAL user (from 89GBP, 140USD, 105EU)

Have **your very own** website online **rapidly**, enabling you to **profile yourself** and present your **social media links in one place.**

Setting-up is easy! We provide you with a gallery of ready-made skins, you choose the design you prefer, fill in your choice of details and **we do the rest!** You should be online in as little as **1 week.**

For the BUSINESS user (from 289GBP, 450USD, 340EU)

The World is moving rapidly towards mobile devices for communication but most sites are designed for desktop or laptop.

We enable **your business** to **easily** and **rapidly** get a mobile user-friendly presence.

With very little of your own time required, we design a **custom Mobile Optimized site** that carries **your brand seamlessly onto mobile.** Research shows **47%** of customers web-browse using a mobile device so you need to act quickly to maximise profits. We'll get your pages online in as little as **3 weeks.**

MWS can dramatically **increase customer 'clickthrough'** enquiries. MWS is likely to be the **single best investment you'll ever make.**

ref: Introducing
Mobile WebServe V14
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Compatibility
Android,
Xperia,
iPhone and
generic large
screen
phones, iPod
& iPad,
PC & MAC
computers

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The BUSINESS MWS site showing options

The light-green features are all options. The video feature is **proprietary** NOT embedded You Tube, meaning you retain clients on your site.

The screenshot displays the UlearnUK mobile website interface. At the top, there is a navigation bar with a 'KEY' section containing 'optional' and 'descriptive' labels. The main header features the UlearnUK logo, the tagline 'Supporting Learning Everywhere', and social media icons for Twitter (2,711 tweets), LinkedIn, RSS, and Email. A 'video browser' callout points to a video player area. The main content area is titled 'Technology Convergence' and features a large image of a windmill. A callout indicates '10 scrolling pages (touch sensitive)'. Below this, there are sections for 'skills' and 'web', with text stating: 'Formerly distinct activities now use I.T/Web resources in common. UlearnUK exploits this to the full'. A 'media' section includes a 'video player (cross-platform)' and a 'NEW' badge. The video player shows a scene with the text 'presenting Change-Thinking' and a duration of 2:26. Below the video player, there are icons for 'POD', 'PDF resumé', and 'PDF paper'. On the right side, there are three vertical banners: 'inspiring ADVENTURE', 'you can have your news here get in touch!', and 'go Holistic Therapies'.

Gallery template (to scale)

The gallery holds **10 frames** which advance smoothly and automatically on the user's phone. Gallery pages can be advanced or 'rewound' by sliding the finger horizontally or vertically over the zone

Gallery details

Clients receive a link to a **download page** for **ready-made templates** in various formats.

Details: The precise size must be exactly 732 x 464 pixels. The **font-size** and **font-style** are very carefully chosen for visibility on mobile devices.

Example Gallery Page



